

Annex 2 - Workshop Programs and Invitation Flyers

- Workshop XIII (16/17 January 2015): "Perspectives of Future for Latin America/ns"
- Workshop XIV (27/28 March 2015) "Latin America's Emerging Countries: Development Opportunities versus the Persistence of Socio-ecological Inequalities"
- Workshop XV (11/12 September 2015): "Doing Ethnography in Latin America: Contemporary discussions"
- Workshop XVI (16/17 October 015): "The Changing faces of Latin American Cities", in partnership with the University of Zürich
- Workshop XVII (11 December 2015): "Climate change: impacts on Latin America and the role of Latin American Actors in International Negotiations",
- Workshop XVIII (28/29 January 2016): "Controversies, Protests and Social Movements in Latin America"

ProDoc Program

***“The Dynamics of Transcultural Management and Governance
in Latin America”***

XIII Workshop: “Perspectives of Future for Latin America/ns”

University of St Gallen, Room 09-012

Friday, 16 January 2015

Focus: Political aspects

- | | |
|--------------|--|
| 13:15-13:30 | Opening Remarks
Prof. Dr. Yvette Sánchez (University of St.Gallen) |
| 13:30-15:00 | “Gender Bias in Voting in Brazil”
Prof. Dr. Scott Desposato (University of California, San Diego)
Presented by Prof. Dr. Yvette Sánchez (University of St.Gallen) |
| 15:00 -16:00 | “Introduction of mechanisms of direct democracy in Brazil, Venezuela and Bolivia -Three decades of work towards popular participation”
Pedro Capra (C2D / Universidade de Campinas)
Discussant: Micaela Diaz Rosaenz |

Coffee Break

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|-------------|--|
| 16:30-17:45 | “Aspirations of Love, Mobility and Freedom in Cuban Tourism and Migration”
Dr. Valerio Simoni (Graduate Institute)
Presented by Vanessa Boanada Fuchs (University of St. Gallen) |
| 17:45-18:45 | “Political Aesthetics Exemplified by Doris Salcedo's ‘Atrabiliarios’”
Annatina Aerne (University of St. Gallen)
Discussant: Rocío Robinson (University of St. Gallen) |
| 19:15 | Dinner |



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Centro Latinoamericano-Suizo
Universität St.Gallen

Saturday, 17 January 2015

Focus: Socio-environmental aspects

9:00-10:00 “Gobernanza (in)sustentable del agua, conflictos entre el campo y las ciudades: La cuenca del río Verde en México”
Heliodoro Ochoa (University of Bern)
Discussant: Rachel Brooks-Ames Lachenmeier (University of St. Gallen)

Coffee Break

10:30-12:00 “Extractive Industries in Latin America: Back to the Future?”
Prof. Dr. Lorenzo Pellegrini (ISS, Erasmus University of Rotterdam)
Presented by Prof. Dr. Marc Hufty (The Graduate Institute)

Lunch

13:00- 14:15 Informal Session for New PhD Candidates – “PhD: Soft Aspects of Research Planning”
Coordinated by Vanessa Boanada Fuchs (University of St. Gallen), Pilar Ramírez Gröbli (University of St. Gallen), Johannes Waldmüller (Graduate Institute), and Yanina Welp (C2D, University of Zurich).

14:15-15:00 News from ProDoc professors and participants
Closing Remarks

The ProDoc Program
**«The Dynamics of Transcultural Management and Governance
in Latin America»**

invites you to the public lecture of

Dr. Valerio Simoni

(Graduate Institute of International and Development Studies)

Aspirations of Love, Mobility and Freedom in Cuban Tourism and Migration

Friday, January 16th, 2015, 16:30, University of St.Gallen, Room 09-012



Dr. Valerio Simoni studied social anthropology at the University of Neuchâtel (Switzerland), and received his PhD in 2009 from Leeds Metropolitan University (UK). After four years as Postdoctoral Researcher at the Centre for Research in Anthropology, Lisbon (Portugal), he is now Research Fellow at the Anthropology and Sociology of Development Department, The Graduate Institute. His work, grounded in ethnographic fieldwork in Cuba and Spain, focuses on transformations of intimate and economic lives and controversial enactments of friendship, love, sex, and commerce in international tourism and migration

Dr. Simoni's research considers aspirations of love, mobility, and freedom as they emerge in the context of touristic encounters in Cuba and in the case of Cuban migration to Spain. Exploring the linkages between these two contexts, as part of a research project on the connections between international tourism, transnational marriages, and migration, the ethnographic material presented sheds light on the entanglements between narratives of love, different forms of mobility, and notions of freedom. The presentation examines a range of examples showing how young Cuban men and women engaging intimately with tourists in Cuba, or living as migrants in the city of Barcelona, cast themselves as cosmopolitan individuals who, out of their own will, pursue their ideals of love and/or of being on the move. Love and mobility thus emerge as two faces of a same coin and aspirational drive to be part of an imagined world society. In considering people's hopes and idealizations on these matters, the presentation draws attention to the concrete issues, moral imperatives, and value regimes that lie behind them, and which help understand the reasons of their emergence. What the analysis suggests is that in contexts of striking inequality (tourism) and in which citizenship remains under scrutiny (migration), we may find much eagerness and anticipation towards universalist models of love, mobility, and related notions of a 'free' global subject. Such frame of legibility can, in turn, open up promising research paths to illuminate issues of membership, exclusion, power, and belonging in the contemporary world.

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The ProDoc Program
**«The Dynamics of Transcultural Management and Governance
in Latin America»**

invites you to the public lecture of

Prof. Dr. Lorenzo Pellegrini

(The International Institute of Social Studies, Erasmus University Rotterdam)

**Extractive Industries in Latin America:
Back to the Future?**

Saturday, January 17th, 2015, 10:30, University of St.Gallen, Room 09-012



Lorenzo Pellegrini is Associate Professor of Economics of Environment and Development at the International Institute of Social Studies (ISS) in Rotterdam. He has also held teaching positions in different universities in Latin America (Ecuador and Colombia) and Asia (Vietnam). His current research focuses on the interaction between society and the environment, with an emphasis on extractive industries in Latin America.

In his presentation he will discuss persistent ideas regarding the potential of extractive industries to fuel (economic) development and relate them to the 'resource curse' literature. The presentation will then focus on the 'extractive imperative' – that currently characterizes many Latin American countries – and its broad implications.

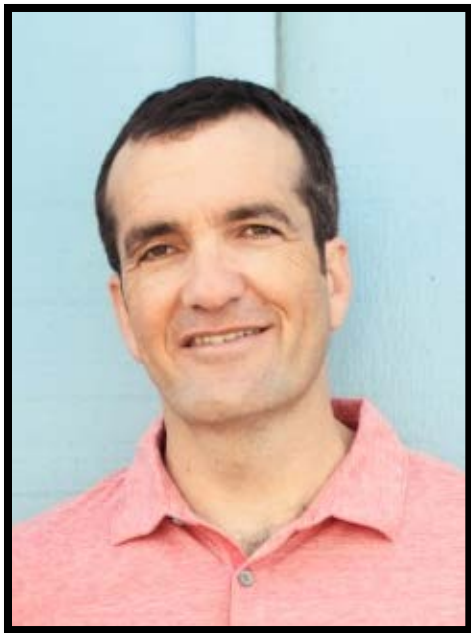
The ProDoc Program
**«The Dynamics of Transcultural Management and Governance
in Latin America»**

invites you to the public lecture of

Prof. Dr. Scott Desposato
(University of California, San Diego/University of Zurich)

Gender Bias in Voting in Brazil

Friday, January 16th, 2015, 13:30, University of St.Gallen, Room 09-012



Dr. Scott W. Desposato is Associate Professor of Political Science at the University of California, San Diego. He has held positions at the University of Arizona as well as fellowships at Princeton's Center for the Study of Democratic Politics and the Harvard Academy. He is currently on sabbatical at the University of Zurich, where he holds the chair of Political Theory (2014-2015).

His general research interests include democratic institutions, campaigning, mass behavior, and political methodology. Specific projects have examined redistricting in the United States, electoral rules and federalism in Brazil, party-switching by politicians, and statistical methods for studying legislatures.

Published research has appeared in *The American Journal of Political Science*, *The Journal of Politics*, *Comparative Political Studies*, and *Political Analysis*. His latest project, for which he has received a National Science Foundation award, examines the determinants and impacts of negative campaigning across different institutional settings.

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ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

Workshop XIV: “Latin America’s Emerging Countries – Development Opportunities versus the Persistence of Socio-ecological Inequalities”

University of Bern, Schanzeneckstrasse 1 (Room A201)

March 27th - 28th 2015

Friday, March 27th

Growth, Trade and the Persistence of Socio-ecological Inequalities

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|--------------|--|
| 13:15-13:30 | Opening Remarks
Prof. Dr. Yvette Sánchez (University of St.Gallen) |
| 13:30-15:00 | “Rule-Makers or Rule-Takers? Trade Policy in Brazil and Mexico”
Prof. Dr. Omar Serrano (University of Geneva/ University of Lucerne)
Presented by Vanessa Boanada Fuchs (University of St. Gallen) |
| 15:00-16:00 | “Consumo popular como eje del crecimiento económico e inclusión social en el gobierno Kirchnerista. Un abordaje desde la definición institucional”
Micaela Diaz Rosaenz (University of St. Gallen)
Discussant: Alice Froidevaux (University of St. Gallen) |
| Coffee Break | |
| 16:00-17:30 | “Socio-Ecological Inequality and Injustice: Blind Spot of Democratic Politics in Latin America (and Beyond)”
Prof. Dr. Esteban Castro (University of Newcastle)
Presented by Dr. Prof. Christian Büschges (University of Bern) |
| 17:30-19:00 | “Mineral Extraction and Water Rights in the Peruvian Andes”
Prof. Dr. Jessica Budds (University of East Anglia)
Presented by Prof. Dr. Marc Hufty (The Graduate Institute) |
| 19:30 | Dinner |

Saturday, March 28th 2015

Political Institutions and Development Opportunities

9:00-10:00 “The Nikkei in Santa Cruz de la Sierra: identity and engagement in politics, economy and society among Japanese Bolivians”
Yvonne Siemann (University of Lucerne)
Discussant: Daniela Arauz (University of Bern)

Break

10:30-12:00 “Values, Institutional Quality and Development” – the framework of comparative studies in Latin America and Portugal
Prof. Dr. Margarida Marques (NOVA University of Lisbon, Portugal)
Presented by Prof. Dr. Corinne Pernet (University of Basel)

Lunch

13:00-15:00 Special Session: “Learning to manage stress during the journey towards a PhD”
Prof. Dr. Roberto La Marca (University of Zurich)

15:00-15:15 Closing Remarks

The ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

invites you to the public lecture of

Prof. Dr. José Esteban Castro

(University of Newcastle, UK)

Socio-Ecological Inequality and Injustice:

Blind Spot of Democratic Politics in Latin America (and Beyond)?

Friday, March 27th 2015, 16:00

University of Bern, Schanzenekstrasse 1 (Room A201)



José Esteban Castro is Professor of Sociology at the University of Newcastle. He has an interdisciplinary social science background. He was trained in Sociology and Psychology at the National University of Buenos Aires, Argentina, and obtained a Masters in Social Science at the Latin American Faculty of Social Sciences (FLACSO) in Mexico. He received his PhD in Politics from Oxford, and was awarded the 1998 Post-graduate Prize of the British-Mexican Society University for his dissertation on the interrelation between water politics and the formation of citizenship in Mexico.

He has acted as Senior Associate Researcher at Oxford University, Lecturer in Development Studies at the London School of Economics and Political Science, and Lecturer in Political Ecology at University College London. He has been a visiting professor in a number of universities, including the National University of Buenos Aires, the University of São Paulo, the Latin American Faculty of Social Sciences (FLACSO), the National Autonomous University of Mexico (UNAM), the University of Lisbon, and the University of Alcalá de Henares. Castro currently coordinates the international research network WATERLAT-GOBACIT (www.waterlat.org) dedicated to the politics and management of water also in teaching and practical action.

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The ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

invites you to the public lecture of

Prof. Dr. M. Margarida Marques

(University NOVA of Lisbon, Portugal)

“Values, Institutional Quality and Development”

Comparative Studies in Latin America and Portugal

Saturday, March 28 2015, 10:30

University of Bern, Schanzenekstrasse 1 (Room A201)



M. Margarida Marques is a Professor at NOVA University of Lisbon, and a member of the Institute for Politics and International Relations (NOVA-IPRI).

She authored or co-authored several articles, book chapters and books. Her most recent books include: *Values, Institutional Quality and Development in Portugal* [with Alejandro Portes] (in print); *Lisboa Multicultural* (ed.) (2014); *Migrantes idosos em Portugal* [with Oana Ciobanu] (2011); *Estado-Nação e Migrações Internacionais* (ed.) (2010).

She participated in several national and international research projects. Her most recent projects were: “Values, Institutional Quality and Development” (with Alejandro Portes, CMD, Princeton University); and “Diversity Improvement as a Viable Enrichment Resource for Society and Economy” (with Laura Zanfrini, WWELL, Catholic University of Milan, and ten other European research teams), a project funded by the European Commission. Between 2004 and 2009 she was a member of IMISCOE (“Immigration, Integration and Social Cohesion in Europe”), an European Commission-funded network of excellence.

The ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

invites you to the public lecture of

Prof. Dr. Omar Serrano

(University of Geneva / University of Lucerne, Switzerland)

Rule-Makers or Rule-Takers? Trade Policy in Brazil and Mexico

Friday, March 27th 2015, 13:30

University of Bern, Schanzeneckstrasse 1 (Room A201)



Omar Serrano is senior researcher and lecturer at the Universities of Geneva and Lucerne in Switzerland. His current research looks at the transformation of international governance by emerging countries such as China, India, Brazil and Mexico. He has recently held research fellowships in Beijing, New Delhi, Mexico City, Rio de Janeiro and São Paulo.

Omar wrote his PhD on European foreign policy at the Graduate Institute of International and Development Studies in Geneva. Before Geneva, he studied in London, Berlin, and Mexico City obtaining a MSc. in Global Politics from the London School of Economics and Political Science (LSE) and a *licenciatura* in International Relations from ITAM University. His present research interests relate to global governance and the role of emerging economies in global trade.

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The ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

invites you to the public session of

Dr. Roberto La Marca

(University of Zurich, Switzerland)

Stress Management Session

Saturday, March 28th 2015, 13:00

University of Bern, Schanzenekstrasse 1 (Room A201)



Roberto La Marca received his PhD in psychology and neuroscience from the University of Zurich in 2009. Thereafter, he worked as a postdoc at the University of Zurich, Swiss Federal Institute of Technology (ETH), and the University College London (UCL).

In 2011, he returned to the University of Zurich as a senior researcher at the Department of ‘Clinical Psychology and Psychotherapy’. Additionally, he works as a psychotherapist under supervision at an outpatient clinic in Zurich, and conducts stress-management programs for international PhD students at the University of Zurich. His main research topic is the examination of the psychological, social and physiological effects of stress, and the search for resources which buffer stress.

ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

Workshop XV: “Doing Ethnography in Latin America: Contemporary discussions”

University of Bern, Schanzenekstrasse 1 (UniS Seminarraum B-105)

September 11th- 12^e 2015

Friday, September 11

- 13:00-13:15 Opening Remarks
Prof. Dr. Yvette Sánchez (University of St.Gallen)
- 13:15-14:15 “Agricultural change in Argentina: impacts of the gene modified soybean revolution”
Prof. Dr. Kristi Anne Stølen (University of Oslo)
Presented by Prof. Dr. Corinne Pernet (University of Basel)
- 14:45-16:15 “Revolution, Law, and Disenchantment in Bolivia”
Prof. Dr. Mark Goodale (University of Lausanne)
Presented by Prof. Dr. Stephan Rist (University of Bern)
- Coffee Break*
- 16:45-17:45 Methodological and practical challenges of doing ethnographic research in Latin America
Guided session by Prof. Dr. Kristi Anne Stølen, interventions from ProDoc Network professors and students’ contributions
- Break*
- 18:00-19:00 Continuation of Session “Doing ethnographic research in Latin America”
- Dinner*

Saturday, September 12

- 9:00-10:00 “Situated Attention: exploring strategic responses to emergent issues in transcultural environments” (Recently defended thesis)
Rachel Brooks-Ames Lachenmeier (University of St.Gallen)
Discussant: Dominik Mösching
- Coffee Break*
- 10:30-12:00 “Sustainability and the Finance System”
Katharina Serafimova (WWF and University of Zurich)
Presented by: Vanessa Boanada Fuchs (Unicamp/University of St. Gallen)
- Lunch*
- 13:00-14:00 “Legal Framework for Sustainability in Brazilian Financial Institutions”
Mariana Castro (University of St.Gallen)
Discussant: Rocio Robinson (University of St.Gallen)
- 14:00-14:30 Closing Remarks

The ProDoc Program

«The Dynamics of Transcultural Management and Governance in Latin America»

invites you to the public lecture of

Mark Goodale

(University of Lausanne - UNIL)

“Revolution, Law, and Disenchantment in Bolivia”

Friday, September 11th, 2015, 14:15, University of Bern, Room B-105



Mark Goodale is an anthropologist, sociolegal scholar, and social theorist. He is was chair at the University of Lausanne, where he is Professor of Cultural and Social Anthropology. Before moving to UNIL, he was on the faculties of George Mason University and Emory University. He is the founding Series Editor of Stanford Studies in Human Rights and the author or editor of twelve books, including, most recently, *Neoliberalism, Interrupted: Social Change and Contested Governance in Contemporary Latin America* (with Nancy Postero, Stanford UP, 2013), *Human Rights at the Crossroads* (ed., Oxford UP, 2012), *Mirrors of Justice* (with Kamari Maxine Clarke, Cambridge UP, 2010), *Surrendering to Utopia* (Stanford UP, 2009), *Human Rights: An Anthropological Reader* (ed., Blackwell, 2009), *Dilemmas of Modernity* (Stanford UP, 2008), and *The Practice of Human Rights* (with Sally Engle Merry, Cambridge UP, 2007).

He is currently working on a number of new projects, including an ethnography of revolution, constitution-making, and disenchantment in Bolivia based on several years of research funded by the US National Science Foundation and the Wenner-Gren Foundation for Anthropological Research.

The ProDoc Program

«The Dynamics of Transcultural Management and Governance in Latin America»

invites you to the public lecture of

Katharina Serafimova

(World Wild Foundation and University of Zurich)

Saturday, September 12th, 2015, 10:30, University of Bern, Room B-105



Katharina Serafimova is Senior Manager for Sustainable Finance at WWF Switzerland. She is also a lecturer at the Institute for Banking and Finance at University of Zurich. After graduating from environmental natural sciences at ETH Zürich, worked in consulting as Head of Renewable Resources and as Head of Corporate Sustainability of a Swiss Private Bank. She also holds a Master of Advanced Studies in Business Communication.

Most recently, Katharina has focused on including environmental considerations into financial market regulation. She has worked with financial institution in different national and international projects on the role of financial institutions regarding climate change and sustainable commodities.

The ProDoc Program

«The Dynamics of Transcultural Management and Governance in Latin America»

invites you to the public lecture of

Kristi Anne Stølen

(University of Oslo)

“Agricultural change in Argentina: impacts of the gene modified soybean revolution”

Friday, September 11th, 2015, 16:15, University of Bern, Room B-105



Professor Kristi Anne Stølen is a social anthropologist and the director of the Centre for Development and the Environment at the University of Oslo. She holds a PhD from University of Oslo (1992). Stølen has written extensively on gender, power and agricultural change based on research in Argentina, Ecuador and Zambia. Another topic of her research deals with forced migration, causes and consequences of the armed conflict in Guatemala, based on fieldwork among returned refugees in the Petén.

Stølen's current research focuses on agricultural change in Argentina in view of the rapid expansion of gene modified organisms in agriculture. The project is part of a longitudinal study of agrarian change among farmers in Argentina, started in 1973.

ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

Workshop XVI: “The Changing faces of Latin American cities”

University of Zurich, UZH/RoSe (Romanisches Seminar, Zürichbergstrasse 8, Room D31)

October 16th - 17th 2015

Friday, October 16th

13:30-13:45 Opening Remarks

Prof. Dr. Yvette Sánchez (University of St.Gallen)

13:45-15:15 Keynote Speaker

Dr. Dennis Rodgers (University of Amsterdam/University of Glasgow)

“The Enigma of the Revolt: Segregation and the New Urban Question in contemporary Nicaragua”

Presented by Prof. Corinne Pernet (University of Basel)

Session Socio-environmental sustainability in Latin American cities

15:15-16:00 “Enabling Markets to Work...for whom? The Institutional Limits of Minha Casa
Minha Vida in the city of Sao Paulo”

Dr. Anthony Fuchs (University of Sao Paulo)

16:00-16:45 “Promoting Culture, Innovation and Urban Sustainability” (Colombia, Venezuela and Argentina)

Msc. Lea A. Ruefenacht (ETH/Zurich)

Moderated by Jason García Portilla (University of St.Gallen)

Coffee Break

17:30-18:30 Featured Event

Book presentation and Q&A session “Dancing with the Devil in the City of God”

Juliana Barbassa (Journalist and book author)

Moderated by Jens Andermann (University of Zurich)

18:30-20:00 Reception and cocktail (Terrace of the Romanisches Seminar)

Saturday, October 17th

9:00-9:15 Welcome back
Dr. Vanessa Boanada Fuchs (University of St.Gallen)

9:15-10:45 Keynote Speaker
Dr. Pirjo Kristiina Virtanen (University of Helsinki)
“Amazonian Native Youths and Notions of Indigeneity in Urban Areas”
Presented by Dr. Stephan Rist (University of Bern)

Session: Infrastructure for the promotion of inclusion in the city?

10:45-11:30 “Sports, infrastructure, and inclusion/exclusion dynamics in large scale sports events”
Dr. Christopher Gaffney (University of Zurich)

11:30-12:15 “The performance of water utilities in developing countries”
Dr. Christian Vouvouras (University of St.Gallen/ Nestlé)

Moderated by Dr. Christian Optiz (University of St. Gallen)

12:30-14:00 Final Remarks and Networking lunch

Sponsoring Universities: ProDoc Latin America



Hosting University:



Estudios Latinoamericanos
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ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

invites you to the

XVI ProDoc Workshop: “The Changing faces of Latin American cities”

University of Zurich, Romanisches Seminar - Zürichbergstrasse 8, Room D31

October 16th - 17th 2015

Guest speakers:



Dennis Rodgers, Ph.D., is Professor of Urban Social and Political Research at the University of Glasgow, UK. A social anthropologist by training, he works on issues relating to urban development, conflict and violence in Nicaragua, Argentina, and India. Recent publications include the volumes *Popular Representations of Development: Insights from Novels, Films, Television, and Social Media* (co-edited with David Lewis and Michael Woolcock, Routledge, 2014), and *Global Gangs: Street Violence across the World* (co-edited with Jennifer Hazen, University of Minnesota Press, 2014). From 1 January 2016, he will be taking up the chair of international development studies at the University of Amsterdam in the Netherlands.



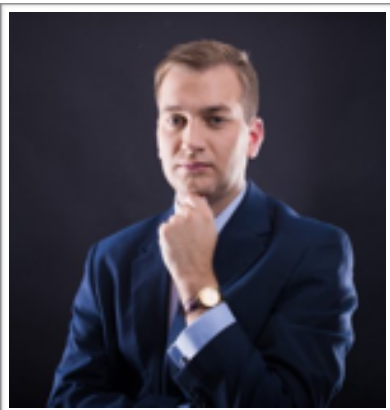
Pirjo Kristiina Virtanen, Ph.D. in Latin American studies, is a researcher in the Department of World Cultures, the University of Helsinki. She has worked with the Apurinã of the Tumiã River and the Manchineri of the Yaco River in Brazil, as well as conducted fieldwork in urban areas in Acre and Amazonas states since 2003. Her publications include *Indigenous Youth in Brazilian Amazonia* (Palgrave Macmillan, 2012), as well as several edited books and articles on mobility, adolescence, indigenous politics, ethno-history, shamanism, as well as indigenous ontologies and epistemologies. In addition to her research interests, she has co-authored various indigenous school materials.



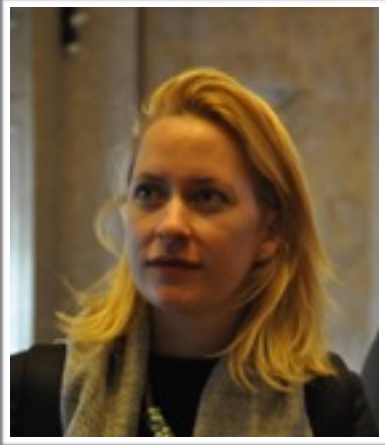
Christopher Gaffney is a Senior Research Fellow in the Department of Geography at the University of Zurich. His research examines on the dynamic processes through which global events such as the World Cup and Olympic Games impact upon cities. He has published academic and journalistic pieces on sports venue construction, gentrification, security, transportation infrastructure, urban political economy, event management, and social movements. He is currently working on a book that examines the ways in which sports mega-events function to reshape power dynamics in host cities through strategic reformulations of urban flows and circulations.



Anthony Fuchs is a post-doctoral researcher at USP's Center of Metropolitan Studies in Sao Paulo (2015-16). He is also a researcher affiliated to the ProDoc Latin America. He holds a Ph.D in Development Studies from the Graduate Institute in Geneva (2009-2014). His research investigates urban planning practices and real estate dynamics in the Global South. As a trained architect and urban planner and holder of a PhD in social-political sciences, his aim is to develop an expertise on housing policies and urban planning in Brazil, India, and South Africa.



Christian Vousvouras is a Water Expert and Public Relations at Nestlé, Switzerland. He holds a Ph.D. in International Business from the University of St. Gallen. His dissertation examined the impact of different governance regimes on the performance of urban water utilities in developing setting in Latin America. He has previously worked as a strategy consultant in the water utility industry with global clients from the private and the public sector.



Lea A. Ruefenacht is an architect, research and design project manager at the ETH Zurich Urban-Think Tank Chair of Prof. Brillembourg & Prof. Klumpner and liaison at the Inter-American Development Bank (IDB). She holds a Master of Science in Architecture degree from the ETH Zurich. She is currently leading the collaboration between ETH Zurich, IDB and Swiss State Secretariat for Economic Affairs (SECO) for the design of innovative and sustainable building typologies for mid-size cities in Latin America - Barranquilla, Mar del Plata, and Port of Spain. Lea has worked in Switzerland, Venezuela, Colombia, Argentina and Mexico.



Juliana Barbassa is an award-winning journalist who spent 10 years with the Associated Press, lastly as the Rio de Janeiro correspondent. She's also the author of *Dancing with the Devil in the City of God: Rio de Janeiro on the Brink*, based on the years she spent in Brazil. She was born in Brazil, but has lived in Iraq, Malta, Libya, Spain, France, the United States and is currently based in Switzerland.

Event contributors



Jens Andermann is Professor of Ibero-romanic Literature at the University of Zurich. He has also been professor of at Birkbeck College, University of London, and been a Visiting Professor at Princeton, Duke, and at the Universities of Rio de Janeiro (UFRJ) and Buenos Aires (UBA). His work deals with different aspects of the epistemological and theoretical foundations of Latin American cultural studies, focusing particularly on the politics, cultural and literary production of the Southern Cone and Brazil.



Jason Garcia is a Ph.D. candidate at the University of St. Gallen. He has ten years of progressive experience in the field of environment, climate change and disaster risk management, having worked as official negotiator of the United Nations Framework Convention of Climate Change - UNFCCC and other international meetings. He has also worked as Coordinator of Climate Change in the Colombian National System for Disaster Prevention and Response. He has completed a Master of Science, Climate Change and Policy at the University of Sussex and Master Degree in Political Science at the University of Los Andes, Bogota.



Dr. Christian Optiz is currently Program Manager of the Executive Education certificate on Energy and Public Services at the University of St. Gallen. His doctoral thesis analysed the international competitiveness of the Brazilian industries. He has been visiting Scholar at FGV in Brazil and Columbia University in the USA. His thesis has won the Lateinamerika Preis of the University of St.Gallen in 2014.

To enrol, please send an email to: vanessa.boanada@unisg.ch

ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

Workshop XVII: “Climate change: impacts on Latin America and the role of Latin American Actors in International Negotiations”

University of Bern, Schanzeneckstrasse 1 (Room A301)

December 11th 2015

12:45-13:00 Welcoming remarks of the ProDoc Latin America Network
Prof. Yvette Sánchez (University of St.Gallen)

Overview: International and Regional Debates

13:00-13:20 Opening Remarks: “An Introduction to Climate Change Debates”
Jason Garcia Portilla (Former UNFCCC negotiator / University of St.Gallen)

13:20-13:50 “Zero Carbon Latin America: A pathway for net decarbonization by mid-century”
Walter Vergara (World Resources Institute), via video conference

13:50-14:10 “Latin American perspectives on climate change issues”
Prof. Marc Hufty (The Graduate Institute, Geneva)

Moderated by Prof. Corinne Pernet (University of Basel)

Local state-initiatives and local case studies

14:30-15:00 “The Agenda Paulista of Climate Change”
Aline Pelucio (Advisor of the Secretary for the Environment of the State of São Paulo / PhD candidate University of St.Gallen)

15:00-15:30 “The (Anti-)Politics of Adaptation”
Morgan Scoville-Simonds (The Graduate Institute, Geneva)

Moderated by Vanessa Boanada (University of St.Gallen)

Coffee Break

Civil Society engagement and resistance movements

16:30-17:15 “Resistance is Fertile: Livelihood Struggles and Translocal Resistance against Extractive Industries”

Prof. Bobby Banerjee (City University London)

17:15-18:00 "COP21: Snapshots of Climate Resistance and Resilience"

Antony Rogers-Wright (Policy and Organizing Director at Environmental Action)

Moderated by Alice Froidevaux (University of St.Gallen)

Concluding Remarks and Book launch

18:30-19:15 "Cómo (re)pensar el Antropoceno?"

Geremia Cometti (Collège de France)

Moderated by Cristian Terry (University of Lausanne)

Dinner and End of the Year Confraternization

The ProDoc Program
**«The Dynamics of Transcultural Management and Governance
in Latin America»**

**invites you to its public debates and lectures on
“Climate Change and Latin America”**

University of Bern, Schanzeneckstrasse 1 (Room A301)

December 11th 2015, 12:45-19:00

Water Vergara (World Resources Institute)



Walter Vergara is a forests and climate specialist focused on the Global Restoration Initiative in Latin America. He leads Initiative 20x20 a country-led effort to bring 20 million hectares of land in Latin America and the Caribbean into restoration by 2020.

Prior to joining WRI, Walter was the Chief of the Climate Change Division at the Inter American Development Bank in DC and prior to that he was the leader of the Climate Global Expert Group (GET) at the World Bank. He retired from both institutions.

Walter has written extensively on climate issues in the region, including 14 books and many articles in peer-reviewed journals. During his public lecture at the University of Bern, Walter will talk about his participation at the COP 21 in Paris and present the WRI most recent report on “Zero Carbon Latin America: A pathway for net decarbonisation by mid-century”.

Prof. Bobby Banerjee (CASS Business School, City University London)



Bobby Banerjee is professor and Director of the PhD program at the Cass Business School. Prior to joining Cass, Bobby was Associate Dean (Research) at the College of Business, University of Western Sydney. He received his PhD from the University of Massachusetts. His primary research interests are in the areas of sustainability, climate change and corporate social responsibility. He has published extensively in leading scholarly journals and is the author of two books: *Corporate Social Responsibility: The Good, The Bad and The Ugly* and the co-edited volume *Organizations,*

Markets and Imperial Formations: Towards an Anthropology of Globalization. He serves on the editorial board of seven international journals and is Senior Editor at *Organization Studies*.

Prof. Marc Hufty (The Graduate Institute, Geneva)



Marc Hufty is professor at the Graduate Institute, Geneva. He is also one of the ProDoc Latin America Project Directors, and coordinator of the research module Transcultural Governance of the Environment. His current research activities focus on multi-level environmental governance processes. His areas of expertise include Conservation and biodiversity, environmental policies, environmental history, Governance, Indigenous peoples, Natural resources, extractive economies, commodities, Political ecology, and

Social movements. He has taught and done field research in Argentina, Bolivia, Peru, Chile, Nicaragua, Madagascar and South Africa.

Dr. Geremia Cometti (Collège de France)



Geremia Comet is a postdoctoral researcher at Collège de France. Adopting a qualitative approach to the field, his work analyses the relation between climate change and migration in the Peruvians Andes. 70% of the tropical glaciers of the world are in Peru, and in the last 30 years these glaciers have lost 30% of their volume. Most of research focuses on the scientific explanation of the impact of climate change, but fewer are about the human impact of climate change. Since 1990 the International Panel on Climate Change (IPCC) made the hypothesis that the gravest effect of climate change may be the displacement of millions of people. Accordingly, the purpose of his research has been to study how climate change influences

the migration of Q'ero, an Andean community who live at 4800 meters in the Cusco region near the glaciers. Geremia has recently launched a book based on his doctoral thesis, entitled "Lorsque le brouillard a cessé de nous écouter".

Dr. Morgan Scoville-Simonds (The Graduate Institute, Geneva)



Morgan Scoville-Simonds obtained his PhD in Development Studies from the Graduate Institute of International and Development Studies in 2015. Working from a constructivist Political Ecology perspective, his research addresses analytical approaches to discourse and power, culturally-embedded human-environment relations, and the political and social-justice aspects of environmental problems and proposed solutions. For his PhD thesis, he conducted fieldwork in Andean plateau and high jungle areas of Cusco region, Peru, comparing local explanations for changing climatic conditions with the discourses and activities of climate change adaptation projects operating in the same communities.

Antony Rogers-Wright (Environmental Action)



Antony is currently the Policy Director for Environmental Action, a non-profit, non-governmental organization in the United States. He has over 12 years of experience as an environmental/urban planner, researcher, policy analyst, political strategist, consultant and organizer. He awarded his Bachelor's and Master's degrees in Environmental Policy from Clark University in Worcester, Massachusetts. His professional experience has covered a broad range including, but not limited to, corporate and non-profit environmental consulting firms, grassroots political campaigns, and healthcare advocacy and outreach. Most recently Anthony has focused on Climate Disruption (aka Climate Change) mitigation strategies at the local and regional levels. He is an advocate and student of Environmental Justice (EJ) tactics and strategies and works tirelessly to bring increased environmental awareness, inclusion and stewardship of low-wealth communities and communities of color to the "mainstream" environmental consciousness.

Aline Pacheco Pelucio (Sao Paulo State Secretary of Environmental Affairs)



Aline Pacheco is First Advisor of the Secretary for the Environment of the State of São Paulo. She is also a Ph.D Candidate in Law and Economics at the University of Saint Gallen for which Aline has received the support of the Swiss Government Excellence Scholarship for Foreign Students (ESKAS).

Jason García Portilla (University of St.Gallen)



Jason García is an expert in climate change policy with 10 years of progressive experience in the field of climate change, environment and disaster risk management. He spent over 2 years working as an official negotiator of the United Nations Framework Convention on Climate Change – UNFCCC. During this assignment, he represented the Colombian government in 7 negotiation rounds and took part in a number of international climate change initiatives, including the Global Platform for Disaster Risk Reduction. He has also worked jointly or directly with UN agencies, and international NGOs, including the WWF and Greenpeace, on climate issues and climate policy. He was appointed as a reviewer of the

5th Assessment Report of the IPCC. He holds an MSc in Climate Change and Policy from the University of Sussex and has a strong track record of publications on the role of policy approaches in climate change mitigation and adaptation.

ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

Workshop XVIII: “Controversies, Protests and Social Movements in Latin America”

University of St.Gallen, Dufourstrasse 50, Seminarraum 09-012

January 29th and 30, 2016

Friday, 29th

12:45-13:00 Welcoming Remarks
Prof. Yvette Sánchez (University of St.Gallen)

Session 1 Ethnicity in negotiation

Presented by: Dr. Vanessa Boanada (University of St.Gallen)

13:00-14:30 “Between class, ethnicity, and religion: liberation theology and social movements in Riobamba (Ecuador) and Cusco (Peru)”
Prof. Christian Büschges (University of Bern)

14:30-16:00 ”Economía verde, minería del litio y pueblos originarios: Disputas, conflictos y negociaciones en Atacama (Chile y Argentina)”
Prof. Barbara Göbel (Ibero-Amerikanisches Institut)

Coffee Break

Session 2 Latin American political panorama and the role of Social Movements

Presented by: Prof. Yvette Sánchez (University of St.Gallen)

16:30-18:00 “Movimientos Sociales y Instituciones Políticas en América Latina”
Prof. Nikolaus Werz (University of Rostock)

18:00-19:30 “Riding the wave: Protest Cascades in Times of Neoliberalism”
Prof. Donatella Della Porta (European Institute/ Scuola Normale Superiore)

Dinner

Saturday, 30th

PhD researchers' inputs

Presented by Prof. Corinne Permet (University of Basel)

- 09:00-10:00 “CLOC-La Vía Campesina in Central America: Examining a Transnational Social Movement with a Multi-sited Ethnographical Approach”
Alice Froidevaux (University of St.Gallen)
- 10:00-11:00 “Throwing the first punch: first-mover advantages in the regulation of shale oil and gas”
Tomás Garzon de la Roza (The Graduate Institute)
- 11:00-12:00 “Biofuel Boom, Land Concentration and Reactions from Rural Communities”
Laura Tejada (University of Bern)
- 12:00 *Closing Remarks and Networking Lunch*

ProDoc Program

“The Dynamics of Transcultural Management and Governance in Latin America”

Invites you to the public lectures of the

XVIII ProDoc Workshop

“Controversies, Protests and Social Movements in Latin America”

January 29th, 2016

University of St.Gallen, Library Building, Room 09-012

Welcome Remarks

12:45

Prof. Yvette Sánchez (CLS - University of St.Gallen)

Prof. Christian Büschges (University of Bern)

13:00-14:30

“Between class, ethnicity, and religion: liberation theology and social movements in Riobamba (Ecuador) and Cusco (Peru)”

Dr. Barbara Göbel (Ibero-Amerikanisches Institut) - lecture in Spanish

14:30-16:00

”Economía verde, minería del litio y pueblos originarios: Disputas, conflictos y negociaciones en Atacama (Chile y Argentina)”

Prof. Nikolaus Werz (University of Rostock) - lecture in Spanish

16:30-18:00

“Movimientos Sociales y Instituciones Políticas en América Latina”

Prof. Donatella della Porta (EUI and Scuola Normale Superiore)

18:00-19:30

“Riding the wave: Protest Cascades in Times of Neoliberalism”

For registration, please contact vanessa.boanada@unisg.ch

Prof. Christian Büschges (University of Bern)

13:00-14:30

“Between class, ethnicity, and religion: liberation theology and social movements in Riobamba (Ecuador) and Cusco (Peru)”



Christian Büschges is professor of Iberian and Latin American History at University of Bern (Switzerland) since 2013, and Associated researcher at the Universidad Andina Simón Bolívar (Quito, Ecuador). He has also been from 2002 to 2013 professor of Iberian and Latin American History at Bielefeld University. He received his Ph.D. from Cologne University in 1995 with a dissertation thesis on the nobility of Ecuador in the late colonial period. In 2001 he finished his habilitation thesis on the vice-regal courts of the Spanish monarchy during the 17th century. His main research interests focus on the political structure and practices of the Spanish Monarchy (16th and 17th centuries), social elites in Latin America (18th and 19th century), and ethnicity, social mobilisation, and state formation in Latin

America from a global perspective. His publications include: Politicizing ethnicity – ethnicizing politics. Comparisons and entanglements, in: University of Cologne Forum “Ethnicity as a Political Resource: Conceptualizations across Disciplines, Regions, and Periods”, Bielefeld: transcript 2015, S. 107-116; Dinámicas de inclusión y exclusión en América Latina. Conceptos y prácticas de etnicidad, ciudadanía y pertenencia (with Barbara Potthast), Madrid, Frankfurt/M.: Vervuert 2015; Aristocratic Revolutionaries: The Nobility during the Independence Period of Spanish America and Brazil (c. 1808-1821), in: Journal of Modern European History, Bd.11 (2013/4), 495-514; and Demokratie und Völkermord. Ethnizität im politischen Raum, Göttingen: Wallstein 2012.

Dr. Barbara Göbel (Ibero-Amerikanisches Institut) - lecture in Spanish
14:30-16:00

”Economía verde, minería del litio y pueblos originarios: Disputas, conflictos y negociaciones en Atacama (Chile y Argentina)”



Barbara Göbel studied social anthropology at the Universities of München and Göttingen (Germany), obtaining her PhD in 1990. She has acted as researcher and lecturer at the Universities of Bonn, Göttingen, Tübingen, Hohenheim and Köln (Alemania), and she has been Visiting Professor at the Universities of Buenos Aires, San Martín, Córdoba and Jujuy (Argentina), the University of San Andrés (Bolivia), the Catholic University of the North and the University of Tarapacá (Chile), and the Pontifical Catholic University of Peru (Peru). She has also worked at the laboratory of Social Anthropology (Collège de France) in Paris (France). Barbara has extensive experience in conducting anthropological research related to socio-environmental issues in the Northwest of Argentina and North of Chile. She has been Executive Director of the project International Human Dimensions Programme on Global Environmental Change (IHDP) between 2002 y 2005 (financed by ICSU, ISSC and

UNU). Since 2005, Barbara has been acting as Director of the Ibero-Amerikanisches Institut in Berlin. At present she co-directs the “International Research Network on Inequalities in Latin America - *desigualdades.net*” (2009-2016), financed by the German Ministry of Education and Sciences (BMBF). In this project, she develops research on lithium mining in Chile, Argentina and Bolivia. She is member of several editorial and scientific committees, such as Board of the Latin American Programme of the Research Council Norway and the Selection Committee of the Chancellor Fellowships for Brazil of the Alexander von Humboldt Foundation. Her research interests focus on socioenvironmental inequalities, extractivism, geopolitics of knowledge, and digital transformations. Some of her most recent publications include: *Desigualdades socioambientales en América Latina* (con Manuel Góngora y Astrid Ulloa eds.), Colección General Biblioteca Abierta. Perspectivas Ambientales, Bogotá: Universidad Nacional de Colombia e Instituto Ibero-Americano (2014); *Extractivismo minero en América Latina*, (con Astrid Ulloa eds.) Bogotá: Universidad Nacional de Colombia e Instituto Ibero-Americano (2014). *Globalización de la naturaleza y ciudadanía: resistencias, conflictos, negociaciones* (con Marianne Braig) Dossier. Iberoamericana. América Latina - España - Portugal, 49 (2013).

Prof. Nikolaus Werz (University of Rostock) - lecture in Spanish
16:30-18:00

“Movimientos Sociales y Instituciones Políticas en América Latina”



Nikolaus Werz is professor of Political Science and Compared Politics at University of Rostock (Germany) since 1994. He has completed his Habilitation in 1991, and prior to that, he has held positions as lecturer and visiting professor at the University of Freiburg (1983-1993), and researcher at CENDES (Caracas). He currently also acts as co-editor for the book series "Studien zu Lateinamerika" and he is a member of the Advisory Council for the "Diálogo Científico" (dc), Iberoamericana and "Anuário de História da América Latina". His main areas of expertise are: Comparative Politics and Comparative Analysis of Political Systems, Parties and Party systems, and Politics in Latin America. Among his

many publications are: Argentinien, Schwalbach 2012; Lateinamerika, eine politische Landeskunde, 3. akt. Auflage, Baden-Baden 2013; Aufstieg und Krise einer repräsentativen Parteiendemokratie. 40 Jahre Friedrich-Ebert-Stiftung und ILDIS in Venezuela, in: Nikolaus Werz/Norbert von Hofmann/Hendrik Bussiek: Demokratieförderung unter schwierigen Bedingungen. Die Tätigkeit der Friedrich-Ebert-Stiftung in Venezuela, Vietnam und Simbabwe, Band 12, Bonn 2014, S. 21-130; Populisten, Revolutionäre, Staatsmänner. Politiker in Lateinamerika, Frankfurt a. M. / Madrid 2010 (Hg.), among others.

Prof. Donatella della Porta (EUI and Scuola Normale Superiore)

18:00-19:30

“Riding the wave: Protest Cascades in Times of Neoliberalism”



Donatella Della Porta is Dean of the Istituto di Scienze Umane e Sociali - Scuola Normale Superiore (Italy). She has been professor of Sociology at the European University Institute and of Political Science at the Scuola Normale Superiore, where she directs the Center on Social Movement Studies (Cosmos). Between 2003 and 2007 she headed the project DEMOS (Democracy in Europe and the Mobilisation of the Society), funded by the European Union under the 6th Framework Programme. She currently directs a major ERC project Mobilizing for Democracy, on civil society participation in democratization processes in Europe, the Middle East, Asia and Latin America. Between 2008 and 2013 she

has co-edited the European Political Science Review (ECPR-Cambridge University Press). Since 2015 she co-edits the European Journal of Sociology (Cambridge University Press). In 2011, she was the recipient of the Mattei Dogan Prize for distinguished achievements in the field of political sociology. Among her recent publications are: Methodological practices in social movement research (Oxford University Press, 2014); Spreading Protest (ECPR Press 2014, with Alice Mattoni); Participatory Democracy in Southern Europe (Rowman and Littlefield, 2014, with Joan Font and Yves Sintomer); Mobilizing for Democracy (Oxford University Press, 2014); Can Democracy be Saved? (Polity Press, 2013); Clandestine Political Violence (Cambridge University Press, 2013); Blackwell Encyclopedia on Social and Political Movements (with D. Snow, B. Klandermans and D. McAdam eds., Blackwell, 2013); Mobilizing on the Extreme Right (with M. Caiani and C. Wagemann, Oxford University Press, 2012); Meeting Democracy (ed. with D. Rucht, Cambridge University Press, 2012); The Hidden Order of Corruption (with A. Vannucci, Ashgate 2012).