

The Swiss School of Latin American Studies (SSLAS) PhD Workshop *“Latin America in a Changing World 2024”*

Thursday, February 15, 2024 (13:45 – 19:00 & Dinner)

Friday, February 16, 2024 (09:00 – 14:00 & Lunch)

University of St.Gallen, The SQUARE, Credit Suisse Co-Creation Space Room 11-1091 (1st Floor)



Against a background of ever-changing geopolitical dynamics, Latin America finds itself at a crossroads, marked by profound political, cultural, and economic shifts that are reshaping the continent’s global positioning and identity. Politically, the region has witnessed a range of developments, from the rise of progressive movements and the quest for social justice to the resurgence of populism and associated political polarization. Economically, Latin America might face a potential slowdown of the leading economies in a landscape marked by persistent economic inequality, an outsized informal (and illicit) sector, and an overreliance on natural resource extraction. Culturally, the continent has experienced waves of protest movements demanding change from struggles for gender equality and indigenous rights. Ageing populations and migration both within and outside Latin America have also reshaped the demographics of many countries leading to shifts in cultural norms, social structures, and attitudes. Importantly, Latin America is undergoing a recalibration of regional alliances. Evolving geopolitical dynamics, economic partnerships, and integration efforts are redefining its position on the global stage. From Mercosur to the Pacific Alliance, Latin American nations are seeking to enhance their economic and political influence, potentially strengthening the continent’s role in global affairs. In this constantly evolving political, cultural, and economic landscape, Latin America navigates an uncertain path. This SSLAS Workshop analyses the challenges and contingencies facing Latin America in the current conjuncture.

SSLAS PhD Workshop organized by the
Centro Latinoamericano-Suizo de la Universidad de San Gallen (CLS-HSG)
Institute of Management in Latin America - University of St.Gallen (GIMLA-HSG)



Thursday, February 15, 2024

Universität St.Gallen

The SQUARE, Credit Suisse Co-Creation Space

Room 11-1091 (1st Floor)

- 13:45 – 14:00 *Opening Remarks*
Dr. Rocío Robinson, PD Dr. Matias Dewey, Dr. Thomas Grisaffi (Universität St.Gallen)
- 14:00 – 15:00 *“Latin America and the World: Dependency, Decoupling, Dispersion”*
Prof. Dr. Andrés Malamud (University of Lisbon)
Moderated by Dr. Matias Dewey (Universität St.Gallen)
- 15:00 – 16:15 *“Populismo, autoritarismo y medios de comunicación: 25 años del ascenso al poder de la Revolución Bolivariana”*
Dr. Silvia Cabrera, Periodista (Deutsche Welle)
Moderated by Dr. Sabrina Zehnder (Universität St.Gallen)
- 16:15 – 16:45 *Coffee Break*
- 16:45 – 17:00 *¿Hacia dónde nos llevan las carreteras? Una lectura del libro: “Distopía del desarrollo vial – La carretera interoceánica y sus voces”*
Dr. Luis Pérez Peralta (Universität Bern)
- 17:00 – 18:15 *Panel Discussion: “Extractivism, Natural Resources, and Energy Transition”*
Prof. Dr. Marc Hufty (Graduate Institute of International Studies)
Dr. Giulia Curatola Fernandez (Universität Bern)
Moderated by Dr. Federico Luisetti (Universität St.Gallen)
- 18:15 – 19:00 *“Intervención monumental: Repensar los usos del pasado en Cuba y Venezuela”*
Dr. Isabel Piniella Grillet (Universität Bern, Institut d'Histoire du Temps Présent-CNRS)
Moderated by Luis Pérez Peralta (Universität Bern)
- 19:30 *Dinner – Restaurant Marktplatz, Neugasse 2, 9000 St.Gallen*

Friday, February 16, 2024

Universität St.Gallen

The SQUARE, Credit Suisse Co-Creation Space

Room 11-1091 (1st Floor)

- 09:00 – 10:15 *“Art and Anti-Racism in Latin American Racial Formations”*
Prof. Dr. Peter Wade (The University of Manchester)
Moderated by Dr. Thomas Grisaffi (Universität St.Gallen)
- 10:15 – 10:30 *Presentación del libro: “Sobras Espectrales - Gestiones estético-políticas de los residuos”*
Prof. Dr. Valeria Wagner (Université de Genève / LatinoLab)
Prof. Dr. Adriana López Labourdette (Universität Zürich / LZZ)
- 10:30 – 11:00 *“Environmentalist frames regarding urban waste management. The case of grassroots organizations’ claims against sanitary landfills in the Metropolitan Region of Buenos Aires”*
Dr. Itatí Moreno (Postdoc Graduate Institute of International Studies)
“Empoderamiento sistémico para la gestion sostenible de residuos sólidos”
Dr. Sandra Méndez Fajardo (EcoPartner)
- 11:00 – 11:30 *Mesa Redonda*
Valeria Wagner, Adriana López Labourdette, Itatí Moreno, y Sandra Mendez Fajardo
Moderated by PD Dr. Matias Dewey (Universität St.Gallen)
- 11:30 – 12:00 *Coffee Break*
- 12:00 – 12:30 *“The impact of ESG policies on everyday life in Brazilian companies”*
Dr. Linda Martina Muelli (Universität Basel)
Moderated by Rocío Robinson (Universität St.Gallen)
- 12:30 – 13:50 *“Workshop on Generative Artificial Intelligence & ChatGPT for Academics”*
Anna Hakobyan, Generative AI Expert (Harvard Business School)
Join Zoom Meeting:
<https://unisg.zoom.us/j/65023446730?pwd=MnU5VkJCdXB5M1V2ZnJ4VzdKTDZQQT09>
Meeting ID: 650 2344 6730
Passcode: 206717
- 13:50 *Closing Remarks* – Dr. Rocío Robinson & PD Dr. Matias Dewey (Universität St.Gallen)
- 14:00 *Lunch* – The SQUARE